

ESSA Event Supplier and Services Association

ESSA Accredited – Sustainability Module

What is it?

The ESSA Sustainability module is an optional, additional accreditation available for those companies who have already attained ESSA Accredited status. Similar to the H&S accreditation it is an annual accreditation and requires yearly renewal.

The module takes an in-depth look at a companies' policies, management, and processes relating to sustainability and then marks this against a set criterion.

The criteria for the ESSA Sustainability module have been formed in line with ISO standards, current industry standards and the EIA Cross-associations supplier's commitments.

The module looks in to a total of 13 different areas of a business and awards points where companies can provide evidence to show that they are actively engaged in different areas of sustainability management.

There are a total of 75 points available and 4 levels of accreditation available...

Bronze Leaf (≥ 30 Points or 40%)

Silver Leaf (≥ 40 Points or 53%)

Gold Leaf (≥ 50 Points or 66%)

Platinum Leaf (≥ 60 Points or 80%)

Who has recognised this?

The ESSA Sustainability module was formed with input from both organisers and venues via the industries xassociation sustainability working group. It has been designed to compliment the industry's cross association sustainability commitments so it can offer a real benefit to both accredited companies and their clients alike.

Organisers and venues throughout the industry have made it clear that they are actively choosing sustainability minded companies and that a third party endorsement of this will help companies stand out from the crowd.

How much will it cost?

As with the ESSA H&S Accreditation, the sustainability module is free to ESSA Members.

Why do I need it?

Making the sustainable choice is rapidly becoming one of the main deciding factors of all decision makers.

Companies that recognise the need to act on sustainability and actively work on improving their efforts are going to be the more attractive choice for potential clients.

Whatever stage a company is at in their sustainability journey, we believe that this module gives ESSA members the ideal framework to help begin or take the next step in their sustainability journey.

What do I have to do to become accredited?

The sustainability module is available to ESSA Member companies who have already obtained the ESSA H&S Accreditation. (If you are not already ESSA Accredited then contact Josh Taylor on <u>josh@essa.uk.com</u> and he will be happy to help).

How does the assessment process work?

A company can apply for sustainability accreditation at any time as long as their ESSA H&S Accreditation is active.

Contact Josh Taylor and he will send you an application pack. Once you have completed the application pack it is to be returned to your assessor who will then assess your submission and get your results back to you within 10 days.

Unlike the H&S accreditation, there is no feedback from the initial application and your first submission determines your result. You will have to wait until the following years renewal to submit further evidence and improve your level.

The sustainability accreditation needs to be renewed every year and updated evidence and information must be provided to maintain the accreditation and hopefully sees you move up the levels.

You can submit your application for renewal anytime within 3 months of the renewal date as long as your H&S accreditation remains active.

Contact Josh Taylor on josh@essa.uk.com and he will be happy to help you start the accreditation process.



